



AUDI FIS ALPINE SKI WORLD CUP
KRANJSKA GORA

SPONSORSHIP PACKAGES

65. VITRANC CUP

7. – 8. March 2026

GOLD PACKAGE

Selection of options in the package

65.000€ – 85.000€

ATL – SPONSOR VISIBILITY OPPORTUNITIES

- **Start numbers**,
- **Gate flags** (GS only),
- **Leaderboard**,
- **Accreditation lanyard** in sponsor design,
- **Start structure** – panel on the structure (100 x 100 cm),
- Panel in the **start house** (80 x 60 cm),
- Image/video on start structure – **LED screen** (7 x 3 m),
- Banner in **start area** – main sponsor logos,
- **Inflatable structure** on the racecourse (5 x 5 m),
- **Digital posts** and social media coverage.

BTL – EXPERIENCES

- Activations in the **finish arena**,
- Activations **outside the finish arena** (social media and other digital channels),
- Activations during the **public start number draw**,
- **BTS** – behind-the-scenes access,
- Exclusive **guided run** on the racecourse,
- **VIP hospitality** at the races.

SALES – ACTIVATION OPPORTUNITIES

- **Special offers** for spectators and ticket buyers,
- **Networking** with business partners during the Vitrac Cup weekend,
- **Presentation** (or sale) of sponsor **products/services** in the finish arena,
- **Product sampling** in the finish arena.

ESG/CSR

- **Inclusion** of people with disabilities in Vitrac Cup activities.

Packages and their individual items are available until sold out.

SILVER PACKAGE

Selection of options in the package

45.000€ - 55.000€

ATL – SPONSOR VISIBILITY OPPORTUNITIES

- Banner in the **start area** – main sponsor logos,
- Banners at the **start** (each 8x1.5 m),
- Banners **along the racecourse** – Section 1: 8 positions (GS each 6x1.5 m, SL 6X1 m),
- Banners in the **finish arena** – total 84 m length x 1 m height (each 4x1,3 m),
- **Inflatable structure** on the racecourse (5x5 m),
- **Digital posts** and social media coverage.

BTL – EXPERIENCES

- Activations in the **finish arena**,
- Activations **outside the finish arena** (social media and other digital channels),
- Activations during the **public start number draw**,
- **BTS** – behind-the-scenes access,
- Exclusive **guided run** on the racecourse,
- **VIP hospitality** at the races.

SALES – ACTIVATION OPPORTUNITIES

- **Special offers** for spectators and ticket buyers,
- **Networking** with business partners during the Vitranc Cup weekend,
- **Presentation** (or sale) of sponsor products/services in the finish arena,
- **Product sampling** in the finish arena.

ESG/CSR

- **Inclusion** of people with disabilities in Vitranc Cup activities.

Packages and their individual items are available until sold out.

BRONZE PACKAGE

10.000€ – 15.000€

Selection of options in the package

ATL – SPONSOR VISIBILITY OPPORTUNITIES

- Inflatable structure on the racecourse (5x5 m),
- Inflatable structure in the finish arena (5x5 m),
- Hot-air balloon near the finish arena,
- Banners on the grandstand – upper section (available 60 m x 2 m height),
- Banners on the grandstand – lower section (available 60 m x 1 m height),
- Banners on the finish house,
- Banner on the roof of the timing house.

BTL – EXPERIENCES

- Activations in the finish arena,
- Activations outside the finish arena (social media and other digital channels),
- Activations during the public start number draw,
- BTS – behind-the-scenes access,
- Exclusive guided run on the racecourse,
- VIP hospitality at the races.

SALES – ACTIVATION OPPORTUNITIES

- Special offers for spectators and ticket buyers,
- Networking with business partners during the Vitrac Cup weekend,
- Presentation (or sale) of sponsor products/services in the finish arena,
- Product sampling in the finish arena.

ESG/CSR

- Inclusion of people with disabilities in Vitrac Cup activities.

Packages and their individual items are available until sold out.